

The 1996 Telecommunications act relaxed ownership rules via marketplace percentage and number of stations capable of being owned by single broadcast group. from a large broadcaster standpoint, the rule was a major victory in the ability of an owner to dominate a market, control formats, and run people out of the medium.

From a small broadcaster standpoint, there is not an easy way to compete today, particulalry in large markets. clear channel, infinity/cbs, and other large companies control the vast majority of signals. no longer are there any pioneer formats, or any efforts to be creative or innovative. its simply, lets throw on the air what we have in cleveland, maiami, boston, new york etc, and bleed the advertising market.and, at the same time let's eleinate as many jobs as possible.

the act of 1996 hurt the radio industry much more than it helped it but i am not the owner of a large company like cbs or clear channel that could care less about its employees.